

January 19, 2011

VIA Electronic Filing

Marlene H. Dortch, Secretary Federal Communications Commission Office of the Secretary 445 12th Street, SW TW-A325 Washington, DC 20554

RE: In the Matter of Applications of Comcast Corporation, General Electronic Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licenses, MB Docket No. 10-56.

Dear Ms. Dortch:

On Tuesday, January 18, 2011, the undersigned on behalf of Bloomberg L.P. ("Bloomberg"), contacted Rick Kaplan, Office of the Chairman, to discuss the importance of including neighborhooding language in any Order approving the merger and to suggest additional Order language relating to a neighborhooding requirement. The discussion relating to the importance of the neighborhooding language, as well as the rationale for the suggested language, were consistent with the statements submitted by Bloomberg in the above-referenced docket.

Please do not hesitate to contact me should you have any questions.

Best regards,

/s/

Markham C. Erickson Partner

Cc: Rick Kaplan

January 18, 2011

Neighborhooding Language

1. Proposed Footnote Language:

We note that the trials Comcast is conducting in Indiana solely involving channels over 100 would not be sufficient to satisfy this requirement. See Letter from Michael H. Hammer, Counsel for Comcast Corporation to Marlene H. Dortch, Secretary, Federal Communications Commission, MB Docket No. 10-56, at 5 & n.8 (filed Oct. 22, 2010).

2. Proposed Change to Condition Language:

Comcast must carry all independent news and business news channels in that AND ALL SUCH neighborhoods.